

# The Hong Kong University of Science and Technology

## Student Feedback Questionnaire

### Instructor - Section Report (Provisional)

SPRING 2016-17

Survey period: 9 May 2017 - 16 May 2017

Prof. KOH, Tat Koon

#### *ISOM-2010-L1 Introduction to Information Systems*

45 student(s) have evaluated the course.

25 student(s) have not evaluated the course.

Percentage of enrolled students responding: 64.3% (45/70)

Adjusted percentage<sup>^</sup> of enrolled students responding: 61.4% (43/70)

#### Lecture Courses

Q1. The course has been well designed to help me learn.

		Weight	Count	Percentage	
A	Strongly Agree	100.0	16	35.6%	██████
B		75.0	22	48.9%	████████
C		50.0	6	13.3%	██
D		25.0	1	2.2%	█
E	Strongly Disagree	0.0	0	0.0%	
NA	Not Applicable		0	0.0%	
	Total		45	100.0%	

Mean (SD): 79.4 (18.7)      Adjusted Mean<sup>^</sup> (SD): 80.2 (16.9)

Q2. Lectures and course materials have been well prepared and useful in my learning.

		Weight	Count	Percentage	
A	Strongly Agree	100.0	22	48.9%	████████
B		75.0	19	42.2%	████████
C		50.0	2	4.4%	█
D		25.0	2	4.4%	█
E	Strongly Disagree	0.0	0	0.0%	
NA	Not Applicable		0	0.0%	
	Total		45	100.0%	

Mean (SD): 83.9 (19.3)      Adjusted Mean<sup>^</sup> (SD): 84.9 (17.4)

Q3. The value of this course was clear to me.

		Weight	Count	Percentage	
A	Strongly Agree	100.0	16	35.6%	██████
B		75.0	18	40.0%	████████
C		50.0	8	17.8%	████
D		25.0	3	6.7%	██
E	Strongly Disagree	0.0	0	0.0%	
NA	Not Applicable		0	0.0%	
	Total		45	100.0%	

Mean (SD): 76.1 (22.6)      Adjusted Mean<sup>^</sup> (SD): 76.7 (21.4)

Q4. The instructor stimulated my interest in this subject and encouraged me to think.

		Weight	Count	Percentage	
A	Strongly Agree	100.0	24	53.3%	████████
B		75.0	17	37.8%	████████
C		50.0	3	6.7%	██
	Total		45	100.0%	

D		25.0	1	2.2%	
E	Strongly Disagree	0.0	0	0.0%	
NA	Not Applicable		0	0.0%	
	Total		45	100.0%	

Mean (SD): 85.6 (18.1) Adjusted Mean<sup>^</sup> (SD): 86.6 (15.8)

Q5. Tests and assignments have been well designed, fair and relevant to my learning.

		Weight	Count	Percentage	
A	Strongly Agree	100.0	18	40.0%	██████
B		75.0	19	42.2%	██████
C		50.0	5	11.1%	██
D		25.0	1	2.2%	█
E	Strongly Disagree	0.0	2	4.4%	██
NA	Not Applicable		0	0.0%	
	Total		45	100.0%	

Mean (SD): 77.8 (25.1) Adjusted Mean<sup>^</sup> (SD): 79.1 (22.4)

Q6. Feedback on tests and assignments has been helpful and provided in good time.

		Weight	Count	Percentage	
A	Strongly Agree	100.0	15	33.3%	██████
B		75.0	22	48.9%	██████
C		50.0	7	15.6%	███
D		25.0	0	0.0%	
E	Strongly Disagree	0.0	1	2.2%	█
NA	Not Applicable		0	0.0%	
	Total		45	100.0%	

Mean (SD): 77.8 (20.8) Adjusted Mean<sup>^</sup> (SD): 79.1 (17.2)

Q7. The instructor has been responsive to students' problems and available to answer questions.

		Weight	Count	Percentage	
A	Strongly Agree	100.0	30	66.7%	██████
B		75.0	14	31.1%	██████
C		50.0	1	2.2%	█
D		25.0	0	0.0%	
E	Strongly Disagree	0.0	0	0.0%	
NA	Not Applicable		0	0.0%	
	Total		45	100.0%	

Mean (SD): 91.1 (13.2) Adjusted Mean<sup>^</sup> (SD): 91.9 (11.9)

Q8. The instructor created a good atmosphere for learning.

		Weight	Count	Percentage	
A	Strongly Agree	100.0	28	62.2%	██████
B		75.0	15	33.3%	██████
C		50.0	1	2.2%	█
D		25.0	1	2.2%	█
E	Strongly Disagree	0.0	0	0.0%	
NA	Not Applicable		0	0.0%	
	Total		45	100.0%	

Mean (SD): 88.9 (16.5) Adjusted Mean<sup>^</sup> (SD): 90.1 (13.5)

Q9. Compared to other courses, this course is academically:

		Weight	Count	Percentage	
A	Very Difficult	100.0	1	2.2%	█
B		75.0	12	26.7%	██████
C		50.0	23	51.1%	██████
D		25.0	9	20.0%	██████
E	Very Easy	0.0	0	0.0%	

NA	Not Applicable		0	0.0%	
	Total		45	100.0%	

Mean (SD): 52.8 (18.6)      Adjusted Mean<sup>^</sup> (SD): 52.3 (17.1)

Q10. Compared to other courses, the workload for this course is:

		Weight	Count	Percentage	
A	Very Heavy	100.0	4	8.9%	■
B		75.0	10	22.2%	■■
C		50.0	24	53.3%	■■■■
D		25.0	6	13.3%	■
E	Very Light	0.0	1	2.2%	■
NA	Not Applicable		0	0.0%	
	Total		45	100.0%	

Mean (SD): 55.6 (21.9)      Adjusted Mean<sup>^</sup> (SD): 55.8 (19.5)

Q11. Please rate the instructor overall:

		Weight	Count	Percentage	
A	Very Good	100.0	32	71.1%	■■■■■
B		75.0	13	28.9%	■■■
C		50.0	0	0.0%	
D		25.0	0	0.0%	
E	Very Bad	0.0	0	0.0%	
NA	Not Applicable		0	0.0%	
	Total		45	100.0%	

Mean (SD): 92.8 (11.5)      Adjusted Mean<sup>^</sup> (SD): 93.0 (11.3)

Q12. Please rate the course overall:

		Weight	Count	Percentage	
A	Very Good	100.0	19	42.2%	■■■■
B		75.0	15	33.3%	■■■■
C		50.0	9	20.0%	■■■
D		25.0	1	2.2%	■
E	Very Bad	0.0	1	2.2%	■
NA	Not Applicable		0	0.0%	
	Total		45	100.0%	

Mean (SD): 77.8 (24.0)      Adjusted Mean<sup>^</sup> (SD): 79.1 (21.1)

Q13. What is good about the course?

1. A lot of reciting required; 3000 thousand words each at least for both mid-term and final exams .
2. Good instructor
3. Interesting
4. Prof. KOH is the best professor in my year 1 life. His powerpoints and design of the course are wonderful. The concepts taught are useful to help me have a deep understanding on the relationship between technology and business.
5. Realistic and useful knowledges and topics.
6. The best thing about this course is all about having such a great professor in class. He is able to prepare and conduct the lesson in a good way that stimulate our learning however doesn't create big pressure.
7. The class is really interesting and informative. Professor TK is really considerate.
8. The content is applicable to life, it stimulates my interest towards this field. The talks were inspiring
9. The content is strategically chosen and specifically modified for students' needs. (The professor asked us on the very fist day what we would like to learn through his course; he tried to cover them apart from his original syllabus.) The professor provides much extensive reading/learning material for us to follow up on every topic taught in the lecture; at the same time, he has been very helpful in assisting us to understand the concept and knowledge underlying every piece of material he covered.
10. The content of this course is what I would like to learn. And the professional really willing to listen to our opinions and slow down his pace to teach.
11. The course provides and teaches me the basics of Marketing and Management of a firm, using platforms, software and information systems strategies. It is best suited for business beginners (undergraduates). He also teaches lively and with heart, which is something rare to be seen in HKUST in general. Another good thing is about the availability of group project and presentation. These are important because in the outside world, these are something that we always do, and this course allows us to try out these experience. (Also a good way to reduce the exam weighing)
12. The knowledge covered by this course is completely new for me, this makes me learn a lot and see a much bigger world than I think in the aspect of technology.

13. The professor is very interactive.
14. This course gave students fundamental knowledge in IS and explore their interests in the field of IS.
15. Very business-oriented. So it's not hard for beginners to understand even without any background knowledge about technical things.
16. Very good professor. Well prepared and very interesting in lectures.
17. good professor
18. open minded, interactive, interesting

#### Q14. What could be done to improve the course?

1. Better content
2. It would be better to use more example to illustrate/ help understand the abstract concepts
3. It's fairly good enough overall. Perhaps a little more guidance in the group project-- both the presentation and report-- as it would definitely help us understand the scope you wish to see the project going.
4. Less recitation, more open questions
5. Maybe a reduced promotion of his MBA courses could be done. The course itself is also a bit too theoretical, and that the marking scheme is not standardized (minor thing)
6. Mid-terms weighting should weight more than group project.
7. More reading. Adopt a textbook.
8. No
9. Nothing (count: 3)
10. The course content is relatively easy, and mainly focus on the concept learning. I expect the course be illustrated with more examples.
11. The course have too many things to do. It stressed me out. For example, there are multiple announcement in a week. The essay question is kind of hard to answer the correct answer. I think the workload for a 3 credit course is too much. Have lab every-week and midterm and final exam and also group project. The thing that I hate and feel annoyed the mostttttttt is that the group comment to other groups need to be submitted in that day of 00:00. I have a friday lecture at 9:00am and I was very busy on friday. It is kind of unfair to students that are very busy on that day. They do not have the time to write the detailed comment in order to have a high quality comment. I know the purpose of forcing students to submit on 00:00 is to allow the group to rate the comment and have a review on their project report. However, it raises another unfair situation. Some students are presented earlier and they can read the comment and merge the comment to improve their idea earlier than other groups. I think you should think about this issue in the next semester. It is quite harsh to force a students to submit their comment right on that day of the presentation. I am not angry about you, but just useful comment to you to improve the course only. I know you have a lot of pressure and preparation in your course, hope you can keep the high quality teaching as well.
12. The time for the course is too early.
13. VBA could be introduced, as it plays a quite pivotal role in business world.
14. let students form groups on their own
15. nothing at all ! its perfect
16. nothing to improve, good enough

<sup>^</sup> Explanatory notes on adjusted percentage, mean and SD (collectively referred to as "adjusted statistics" below):

1. Adjusted statistics are calculated to provide a reference with extreme responses being excluded.
2. If a survey recorded 3 or more responses, the top 1.5% AND bottom 1.5% responses will be discarded. The number of discarded response(s) of each end is rounded UP to the nearest integer. The resultant data set will then be used to calculate adjusted statistics in this report.
3. No adjusted statistics will be calculated if this survey receives less than 3 responses and it will be marked as "-" in this report.

*Report prepared by OIR  
23 May 2017*