

Tat Koon Koh

Department of Information Systems, Business Statistics, and Operation Management
Hong Kong University of Science and Technology
Clear Water Bay, Kowloon, Hong Kong
koh@ust.hk | (852) 2538 7632 | <http://www.tatkoon.com>

ACADEMIC POSITION

2012–Now Assistant Professor, Hong Kong University of Science and Technology

EDUCATION

2012 Ph.D., Carnegie Mellon University
2009 M.Sc., Carnegie Mellon University
2001 B. Business, Nanyang Technological University

PUBLICATIONS

1. **Tat Koon Koh** and Mark Fichman. Multi-Homing Users' Preferences for Two-sided Exchange Networks. *MIS Quarterly*, 2014, 38(4): 977-996.
2. Kenneth Goh, David Krackhardt, and Laurie Weingart, and **Tat Koon Koh**. The Role of Simmelian Friendship Ties on Retaliation within Triads. *Small Group Research*, 2014, 45(5): 471-505.
3. **Tat Koon Koh**, Mark Fichman, and Robert E. Kraut. Trust across Borders: Buyer-Supplier Trust in Global Business-to-Business E-Commerce. *Journal of the Association for Information Systems*, 2012, 13(11): 886-922.
 - An abridged version appears in *Academy of Management Annual Meeting Proceedings*, 2009, 1: 1-6. * *Best Paper Award (1st Runner-Up), OCIS Division*
4. Thompson S. H. Teo and **Tat Koon Koh**. Lessons from Multi-Agency Information Management Projects: Case of the Online Business Licensing Service (OBLS) Project, Singapore. *International Journal of Information Management*, 2010, 30(1): 75-83.

PRESENTATIONS

Nanyang Technological University, Nanyang Business School, 2015
International Conference on Information Systems (ICIS), 2014
City University of Hong Kong, College of Business, 2014
INFORMS Conference on Information Systems and Technology (CIST), 2013
Academy of Management Annual Meeting (AOM), 2013
Academy of Management Annual Meeting (AOM), 2012
INFORMS Conference on Information Systems and Technology (CIST), 2010
Nanyang Technological University, Nanyang Business School, 2010
National University of Singapore, School of Computing, 2010
Symposium on Statistical Challenges in Electronic Commerce Research (SCECR), 2010
Academy of Management Annual Meeting (AOM), 2009

GRANTS & FUNDING

2016	General Research Fund (456,200 HKD), Hong Kong Research Grants Council
2014	Early Career Scheme (858,656 HKD), Hong Kong Research Grants Council
	School-based Initiatives (44,791 HKD), HKUST
	Research Infrastructure Grant (25,000 HKD), HKUST
2012	Faculty Initiation Grant (100,000 HKD), HKUST
2009, 2010, 2012	Graduate Student Assembly/Provost Conference Funds, Carnegie Mellon University
2008, 2012	Graduate Student Small Project Help Funds, Carnegie Mellon University

HONORS & AWARDS

2016	Winner, Franklin Prize for Teaching Excellence (Undergraduate Teaching), HKUST
2015	Finalist, Franklin Prize for Teaching Excellence (Undergraduate Teaching), HKUST
2010	Doctoral Consortium (OCIS), Academy of Management
2009	Best Paper Award, 1st Runner-Up (OCIS), Academy of Management
2007–2010	William Larimer Mellon Fellow, Carnegie Mellon University
2001	2nd Class (Upper) Honors, Nanyang Technological University
1999–2000	Dean's List, Nanyang Technological University

TEACHING & EDUCATION

Hong Kong University of Science & Technology

ISOM 6000D Digital Marketing Strategy and Analytics (MBA Elective)

- Spring 2015/16 (46 students) * *New Course*

ISOM 2010 Introduction to Information Systems (Undergraduate Business Core Course)

- Spring 2015/16 (286 students)
- Spring 2014/15 (298 students) * *Dean's Recognition of Excellent Teaching*
- Spring 2013/14 (256 students) * *Dean's Recognition of Excellent Teaching*
- Spring 2012/13 (173 students) * *Dean's Recognition of Excellent Teaching*

Executive Teaching

- Platform Strategy for Business, CITIC Pacific, June 2016

Carnegie Mellon University

Systems Analysis and Design (Undergraduate Elective Course), 2010

Chartered Institute of Marketing (Singapore)

Executive e-Business Marketing courses and workshops, 2005–2007

Singapore Polytechnic

e-Marketing (Adv. Diploma Program), 2004–2006

PROFESSIONAL SERVICES

Conference Program Committee

International Conference on Information Systems (ICIS)

- Associate Editor (Social Media and Digital Collaboration), 2016
- Associate Editor (e-Business and e-Government), 2015
- Associate Editor (Social Media and Digital Collaboration), 2014

Pacific Asia Conference on Information Systems (PACIS)

- Track Co-Chair (IT and Open Innovation), 2015 * [Conference Theme Track](#)

Reviewer for Journals

Information Systems Research, MIS Quarterly, Management Science, Organization Science, Electronic Commerce Research and Applications, Journal of Electronic Commerce Research, Information Systems Frontiers, Information Systems Journal, Information and Management

Reviewer for Conferences

International Conference of Information Systems, INFORMS Conference on Information Systems and Technology, Academy of Management Annual Meeting, Hawaii International Conference on System Sciences, Pacific Asia Conference on Information Systems

Others

Case Competition Judge, International Council of Malaysian Scholars and Associates, 2015
External Reviewer, Hong Kong Research Grants Council, 2014

ACADEMIC SERVICES

Committees

PhD/MPhil (IS) Committee, Member, HKUST, 2015/2016

UG (BBA-IS) Committee, Member, HKUST, 2015/2016

Student Thesis Committees

- Pengfei Zhao (Ph.D., Department of Computer Science and Engineering, Thesis Examiner, 2016. *Thesis: Novelty and diversity based recommendation system*)
- Zike Eric Cao (Ph.D., Department of ISOM, Thesis Examiner, 2016. *Thesis: Three Essays on Economics of Online Communities and Platforms*)
- Weifang Wu (Ph.D., Department of ISOM, Thesis Examiner, 2015. *Thesis: The Role of Social Media in the Financial Market: Evidence from Wikipedia and Twitter*)
- Jinjin Huang (M.Phil, Department of ISOM, Thesis Supervisor, 2014. *Thesis: Knowledge or No Knowledge? Norms or No Norms? How they influence online banner ad design*)

Student Competition Advisor

- MBA Business Plan Team (Yumiko Komurasaki, Bianca Pestalozzi, Zhuo Zheng)
 - HKUST MBA B-Plan Competition, 2015 (First Prize)
 - Hult Prize Social Challenge Competition (San Francisco), 2016
- Undergraduate Case Competition Team
 - UOB-NUS Case Competition, 2014, 2015, 2016
 - IIBD International Case Competition, 2015
 - Australian Undergraduate Business Case Competition, 2014

PROFESSIONAL POSITIONS

1998–2007 Co-founder and Director, Online Exchange Startup

2001–2002 eBusiness Executive, Ministry of Trade and Industry (Singapore)

PROFESSIONAL AFFILIATIONS

Academy of Management (AOM)

Association for Information Systems (AIS)

Institute of Operations Research and Management Science (INFORMS)